



# Stay At

## Punjabiyat, Amritsar



Punjabiyat, pronounced punjab-i-yat, means 'being Punjabi', 'essence of Punjab', or 'quintessential Punjabi'. Recently launched, Punjabiyat is meant to be an expression of the inherent zest and effervescence of the state of Punjab in North India, its culture and large heartedness. Set amidst vast blooming green fields, crisscrossed by long canals, Punjabiyat is located about an hour's drive from Amritsar, well connected by road and rail. But by the time you reach the farm you would think you were a million miles away in splendid isolation, out of sight of any roads or houses.

Punjabiyat is the second property by 31 year old Ashish Bhatia who has over 5 years of international management consulting experience. It is a part of his ambitious project - Itmnaan Lodges- where he plans a series of small lodges all over the country. His philosophy - "Simple" is the new "Stylish"... "Unique" is the new "Luxury".

Punjabiyat offers an opportunity to experience life on a live farm ensconced within the rustic smell of the country. Stylishly simple, four standalone cottages and a spacious lounge nestle in the gleaming expanse of farmland offering peaceful yet stimulating environment. Food is a serious matter in Punjabi culture and hence the food at the lodge is emblematic of how Punjab welcomes you with its bounty. Experience the tranquillity of countryside and farm life and walk along the sprawling acres of carefully nurtured crops. Gaze at the rural idylls as the shadows lengthen and a spectacular sunset follows and when night comes be mesmerised by the endless glittering stars in the sky. Truly, this is a magical place with a twist of unpretentious luxury.

Lazing around in your patio, terrace or lounge and watching acres of fields around you is a perfectly acceptable activity at Punjabiyat. However for the more active ones, there are quite a few interesting options.

To [download the activity list - click here](#)

